

High Value Solutions

Diana at Interzoo.digital 2021

Diana Pet Food, the global leader and pioneer of high value solutions improving pets' well-being and owners' satisfaction, is pleased to participate in Interzoo.digital.

The sales team & experts will be available to meet and discuss with pet food manufacturers the best ways to support them with innovative solutions and services.

The 4 expert brands of Diana Pet Food will be showcased:

SPF, reinventing pet food palatability to enhance pets' sensorial experience and make mealtime a shared happy moment

Vivae: providing innovative and natural nutrition solutions, visibly improving pet health and wellness

Videka: creating superior natural protection systems to preserve pet food's quality and tasting experience

Panelis, the most innovative and pet-friendly measurement center, providing



unique insight into pets' preferences and behaviors

The solution provider also has other surprises in store for visitors to its booth, with features of Interzoo supporting program:

On June 1st at 14:00, a conference on "**Eco-Design, a sustainable driver boosting innovation & value creation**" will be

given by Aurélie De Ratuld, CSR Manager at Diana Pet Food

The Diana Pet Food teams look forward to connecting with all visitors! 🐾

For more information
www.diana-petfood.com

Healthy and Natural Animal Feed

Kräuter Mix at Interzoo.digital 2021

Kräuter Mix, based in Abtswind, Germany has been producing air-dried, plant-based raw materials since 1919. Its wide assortment – medicinal plants,

culinary herbs, vegetables and spices from conventional or controlled organic production – contains individual ingredients and blends that are important

in a balanced diet for animals. "The quality and safety of our natural products is our top priority," says managing partner Christoph Mix.



Kräuter Mix gently refines the raw materials, cultivated and collected around the globe, at its processing plants, where they are cut, ground, sliced, julienned, diced, granulated and more. In collaboration with international industrial and trade customers, the company develops plant blends tailored to the needs of pets and livestock, which are packed in big bags, sacks and cardboard boxes or small containers. 🐾

For more information
www.kraeuter-mix.de